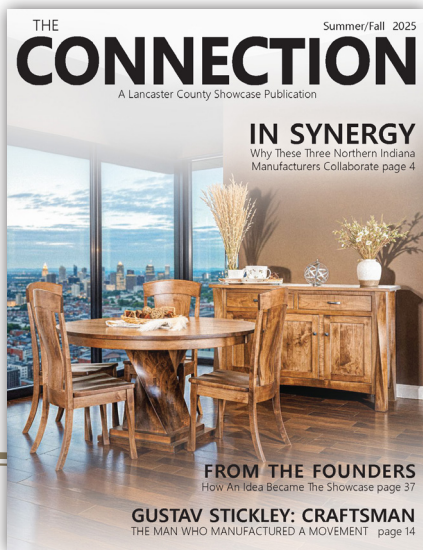


THE CONNECTION

A Lancaster County Showcase Publication

2026 Media Kit



Focus: Connecting wholesale buyers with American furniture, decor, and outdoor product manufacturers.

Audience: 9,860+ wholesale buyers, retail stores, and interior designers from across America.

Distribution: Delivered via direct mail, email, and website.

Advertisers: Manufacturers of American-made furniture, decor, outdoor products, and industry suppliers.

PICK YOUR POWER!

△ FRONT COVER & ARTICLE!

Pull your biggest punch with a front cover ad and a custom written article about your company. Article and cover design included!

▽ HIGHLY VISIBLE BACK COVER

Maximize your ad's visibility! Call for availability of this select ad spot and make sure your readers never miss your ad!

HALF PAGE ADS ▷

Economical for small businesses and startups. Includes a directory listing in the back of the magazine.



▽ FULL PAGE ADS & SPREADS

Claim their full attention with a full page ad. Additional pages (as seen below) get a 50% discount!



GET INTO THE MAILBOXES OF 9,860+ AMERICAN WHOLESALE BUYERS!

Edition	Ad Due Date	Approx. Delivery Date
Spring	February 27 th	April 10 th
Summer	April 24 th	June 5 th
Fall	June 26 th	August 7 th
Winter	September 25 th	November 6 th

Size	Width	Height	Bleed	Margin	Price	Vendor Price*
Half Page	7.75"	5.1"	none	none	\$1,099	\$879
Full Page.....	8.5"	11"	0.25"	0.25"	\$1,875	\$1,499
Additional Full Page Ads (50% off)					\$939	\$749
Front Cover + Featured Story*(includes article writing and cover design)					\$3149.....	\$2519
Back Cover*.....					8.5".....9".....0.25".....0.25".....	(call for details)

SUBMISSION GUIDELINES

Submit artwork in high resolution PDFs with correct size, bleed, and margins as seen above.
For best results avoid using text or photo edges outside the margin lines and turn printer marks off when exporting.
Please submit your ad artwork to Connection@LancasterCountyShowcase.com

*Save on Connection ads when you have a booth at Lancaster County Showcase! Call Rich at 717.535.2975 for booth space availability.
This special 'Vendor' price does not apply to temporary booth spaces, leased during one of our special events.

*Front cover advertisers must have at least one additional full page ad. There may be a waiting list for these preferred spots.
Call 717.687.8150 to reserve your prime time! All artwork and written content is subject to approval by our editorial team.