

THE CONNECTION

2025 Media Kit

A Lancaster County Showcase Publication



Focus: Connecting wholesale buyers with American furniture, decor, and outdoor product manufacturers.

Audience: 9,860+ wholesale buyers, retail stores, and interior designers from across America.

Distribution: Direct mail, email list, and website.

Advertisers: Manufacturers of American-made furniture, decor, outdoor products, and industry suppliers.

Edition	Ad Due Date	Approx. Delivery Date
Spring	February 21 st	March 28 th
Summer/Fall	June 6 th	July 11 th
Winter	September 26 th	October 31 st

Size	Width	Height	Bleed	Margin	Price	Vendor Price*			
Half Page	7.75"	5.1"	none	none	\$1,050	\$840			
Full Page.....	8.5"	11"	0.25"	0.25"	\$1,785	\$1,428			
Additional Full Page Ads (50% off)					\$892	\$714			
Front Cover + Featured Story*(includes article writing and cover design)					\$2997	\$2397			
Back Cover*.....					8.5"	9"	0.25"	0.25"	(highest bidder - call for details)

*Save on Connection ads when you have a booth at Lancaster County Showcase! Call 717.687.8150 for booth space availability. This special 'Vendor' price does not apply to temporary booth spaces, leased during one of our special events.

*Front cover advertisers must have at least one additional full page ad. There may be a waiting list for these preferred spots. Call 717.687.8150 to reserve your prime time! All artwork and written content is subject to approval by our editorial team.

Submission Guidelines

Ads must be submitted as high resolution PDFs with the correct size, bleed, and margins (see specifications above). The edges of photos and solid colors should not fall within the bleed or margin spaces.

Do not include printer's marks or cut lines in your artwork. Ads designed in Microsoft Word and Publisher will be rejected. Please submit your ad artwork to Connection@LancasterCountyShowcase.com

717.687.8150

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