

THE CONNECTION

A Lancaster County Showcase Publication



Focus: Connecting buyers with American furniture and craft manufacturers.

Audience: 13,000+ wholesale furniture and craft buyers across America.

Distribution: United States Postal Service

Advertisers: American-made furniture and crafts

Edition	Ad Due Date	Approx. Delivery Date
Spring	February 2 nd	March 15 th
Summer	May 2 nd	June 14 th
Fall	September 2 nd	October 30 th

In order to add more value to our advertisers we'll be printing three editions in 2024.

Size Requirements and Prices

Size	Width	Height	Bleed	Margin	Price	Vendor Price
Half Page	8"	5.1"	none	none	\$998	\$798
Back Cover.....	8.5"	9"	0.125"	0.25"	highest bidder - call for details	
Full Page.....	8.5"	11"	0.125"	0.25"	\$1,697	\$1,358
Additional Full Page Ads (50% off)					\$848	\$679

Submission Guidelines

Digital files should be submitted as a high resolution PRESS quality PDF in the exact size specified above. Please do not include any printer's marks in your artwork.

Ads designed in Microsoft Word or Microsoft Publisher may be rejected.

Submit your ad to Connection@LancasterCountyShowcase.com